

# **COMPREHENSIVE PLAN**

## DEFINES WHAT WE WANT



The comprehensive plan is a long-range plan for the future of Kechi. It is Kechi's main planning document that guides city policy and community development decision-making. It covers many topics including economic development; land use and site design; housing; transportation; historic, cultural, and environmental resources; and city infrastructure, facilities, and services.

Every city develops a comprehensive plan, which are updated regularly to keep up with changing needs and priorities. The previous comprehensive plan was adopted by City Council in 2008. Since then, much has changed. We are now updating the plan; using the 2008 Plan as a base.

The comprehensive plan is developed through a detailed and engaging process. Citizen participation is vital to properly and accurately identify community issues, needs, and desires. We will also be thinking about emerging issues that will be important in the future.

The first step in the process is to identify a vision for Kechi. The vision is a statement that defines the ideal future for Kechi. This statement should identify Kechi's core values, existing aspects of Kechi that make it special and unique, as well as desired enhancements.

From that vision, we will develop more specific goals for each topic covered in the plan. To gauge progress in achieving the goals, we will then develop objectives. The objectives will be specific, measurable, attainable, realistic, and time sensitive.

The process does not stop here. We now need to identify action steps to implement the comprehensive plan. This will be done through the development of a strategic plan.

# **STRATEGIC PLAN**

## IDENTIFIES HOW WE WILL GET WHAT WE WANT

The strategic plan will be a short-term plan of action for implementing the comprehensive plan and City policies. This plan will prioritize community goals and objectives to determine immediate priorities and where resources should be allocated. The strategic plan will also establish action steps, assign responsibilities, and identify potential and preferred funding options.

Kechi currently does not have a strategic plan so this will be a completely new plan. However, Kechi started the process to develop a strategic plan a few years ago and it never came to fruition. A lot of good information came from this effort and we will be using it to help develop goals, objectives, and priorities.

Implementation of the strategic plan should be monitored and reported upon. Gauging the progress and reporting it to decision-makers and the public will vital to the success of the strategic plan. The strategic plan should also be regularly updated as progress is made and as priorities change.

*Keep an eye out for future community engagement activities. Check the City of Kechi website at [www.kechiks.com](http://www.kechiks.com) or email Mitch Coffman at [mitchell.coffman@pec1.com](mailto:mitchell.coffman@pec1.com) to get on our email distribution list.*