

Comprehensive Plan

Identifies Vision, Goals, & Objectives

WHAT IS A VISION?

A **dream** or picture of the **future ideal state** of Kechi
Provides **direction** and **focus**
Developed through community **consensus**
Supported by goals

Example:

I value my high quality of life. I will be financially sound, healthy, and able to spend time as I wish.

WHAT IS A GOAL?

Big steps towards achieving the vision
Results to be **achieved**
Guide everyday **decisions** and **actions**
Supported by objectives

Example:

To be debt free

WHAT IS AN OBJECTIVE?

Small **achievement** in order to **accomplish a goal**
Specific
Measurable
Attainable
Reasonable
Timely

Example:

Pay off entire home loan by the end of 2024

Strategic Plan: Identifies action steps, funding, and responsibilities to achieve objectives.



DEVELOPING A VISION FOR KECHI



4) SET THE VISION

Draw upon these things to draft a cohesive vision of our preferred future.

3) ADD THE DESIRED CHANGES

What would make us a stronger community? What would enhance our sense of place and build community pride?

- Enhanced business activity
- Improved access to goods and services
- Better city services and facilities
- Greater housing variety (size, location, cost, rental)
- Improved community aesthetics
- More recreation, cultural, & leisure options and activities
- Increased community engagement

2) IDENTIFY THE GOOD

What are our existing community strengths? What do we wish to preserve?

- Quaint and quiet
- Walkable community
- Easy going and laid back
- Arts community and businesses
- Parks
- Historic resources and landmarks
- Country living with urban convenience
- Community feeling
- Governmental services and interactions
- Safe
- Family friendly

1) START WITH OUR CORE VALUES

What do we, as a community, believe is most important? What are our core values? What traits do we wish to carry into the future?

- History & tradition
- Culture & arts
- Small town feel
- Diverse community
- Natural areas & resources

COMPREHENSIVE PLAN

- ~ PRIMARY CITY PLANNING DOCUMENT
- ~ ESTABLISHES **LONG-TERM VISION** FOR KECHI
- ~ SETS COMMUNITY-WIDE **GOALS** AND **OBJECTIVES**
- ~ **GUIDES** CITY POLICY AND COMMUNITY DEVELOPMENT DECISION-MAKING

CURRENT ACTIVITY

KECHI IS UPDATING ITS CURRENT COMPREHENSIVE PLAN
THIS WILL BE BASED ON THE EXISTING PLAN & YOUR INPUT

**BOTH PLANS ARE
BEING GUIDED
BY THE STEERING
COMMITTEE**

STRATEGIC PLAN

- ~ **SHORT-TERM** ACTION PLAN
- ~ WILL **IMPLEMENT** COMPREHENSIVE PLAN AND CITY POLICIES
- ~ **PRIORITIZES** COMMUNITY GOALS AND OBJECTIVES
- ~ ESTABLISHES **ACTION STEPS**
- ~ ASSIGNS **RESPONSIBILITIES**
- ~ IDENTIFIES POTENTIAL AND PREFERRED **FUNDING** OPTIONS AND **LOCAL PREFERENCES**

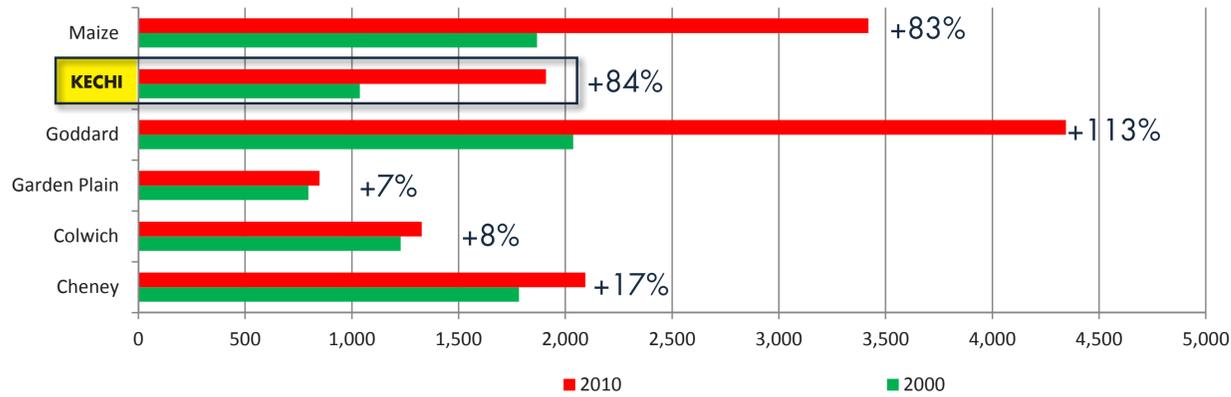
CURRENT ACTIVITY

KECHI IS DEVELOPING A STRATEGIC PLAN
THIS WILL BE BASED UPON YOUR INPUT & PREVIOUS STRATEGIC PLANNING EFFORTS

INFORMATION TO AID IN DECISION-MAKING

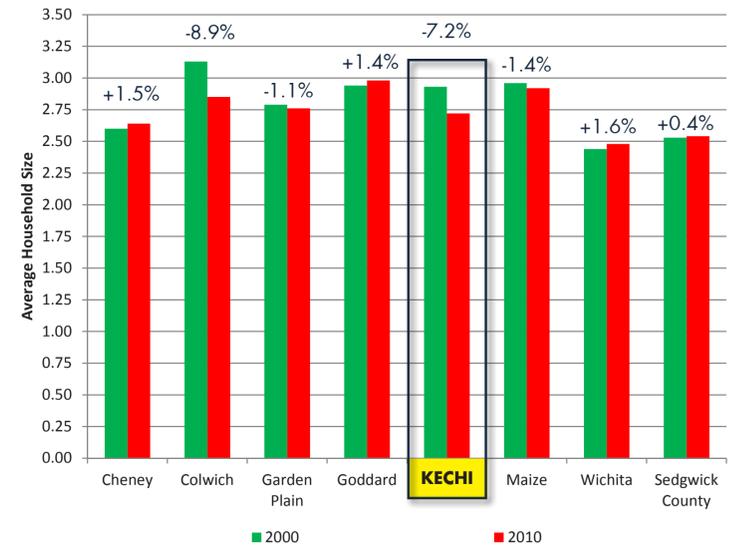
POPULATION

- ~ Kechi's population increased 84% from 2000 to 2010
- ~ Kechi's population increased 563% over last 30 years



HOUSING

- ~ Number of housing units in Kechi almost doubled from 2000 to 2010 (370 to 732)
- ~ Average household size in Kechi decreased from 2000 to 2010 (2.93 to 2.72)
- ~ Renter occupied housing units in Kechi increased from 6.2% in 2000 to 7.8% in 2010

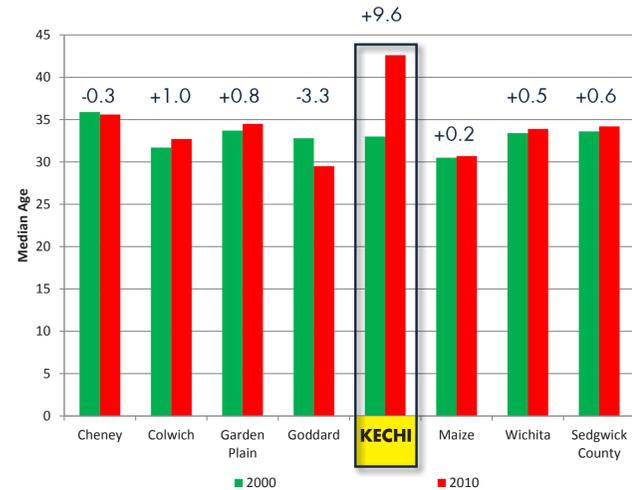


In 2000 the major industry for workers living in Kechi was "Manufacturing." In 2012, it was "Educational Services and Health Care and Social Assistance."

In 2000 and 2012, the major occupation for workers living in Kechi was "Management, Business, Science, and Arts Occupations."

MEDIAN AGE

- ~ Kechi's median age increased 29.1% (9.6 years) from 2000 to 2010
- ~ Kechi's median age increased much more than Sedgwick County as a whole



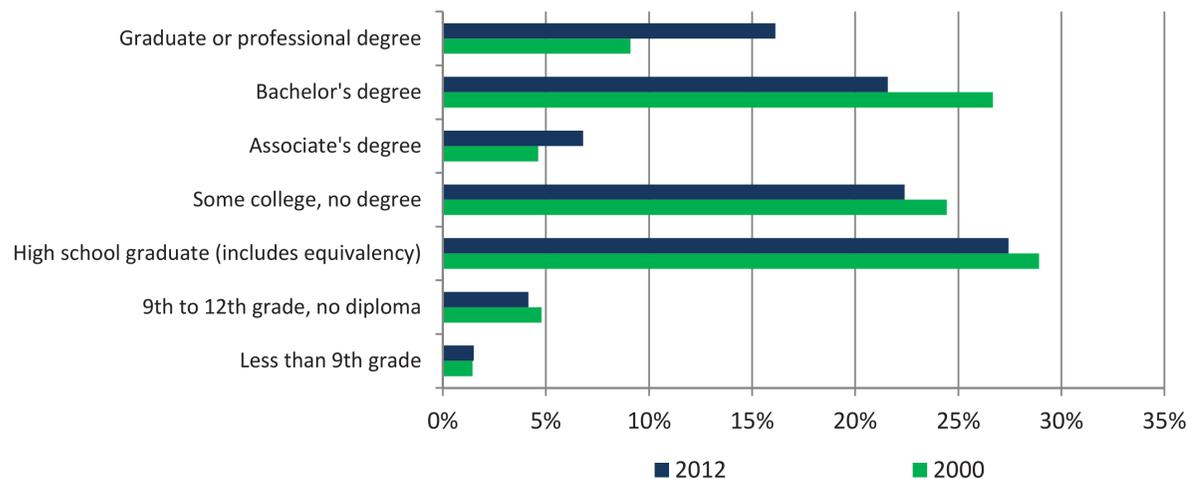
The unemployment rate in Kechi was about 3% in 2000. It was about the same in 2012.

In 2000, the average travel time to work was 16 minutes and 48 seconds. By 2010, it had increased by 2 minutes and 36 seconds to 19 minutes and 24 seconds.

EDUCATIONAL ATTAINMENT

From 2000 to 2012 in Kechi:

- ~ Slight increase in those without a diploma or less than 12th grade education
- ~ Almost doubled the percent of those with an associates degree
- ~ Major increase in those with a graduate or professional degree



INCOME

- ~ In 2000, Kechi had the third highest median household income in Sedgwick County behind Eastborough and Bel Aire
- ~ Kechi's median household income increased by 24.7% from 2000 to 2010
- ~ Kechi now has the second highest median household income in Sedgwick County behind only Eastborough

