

Kechi Strategic Planning Survey

Background

Over the last 18 months, the City of Kechi has been conducting a long-range planning process. Many of our residents have provided valuable input toward defining a shared vision of Kechi's preferred future. Citizens envision a strong local economy, an affordable cost of living, abundant housing options, safe and attractive neighborhoods, excellent city services and facilities, reliable public utilities and a high quality of life. In short, we want to preserve our greatest assets while making improvements that will build a stronger, more resilient community. The process is drawing to a close and the final draft of the 2040 Comprehensive Plan is available for review on the City's website at www.kechiks.com.

The City is now asking for your help with making our vision become a reality. The 2040 Comprehensive Plan lists a number of action items for accomplishing our long-term goals. This survey will help identify community priorities and preferences about how the action items are carried out. The responses you provide will help craft a five-year Strategic Plan for the highest priority action items.

The Strategic Plan will also assign roles, responsibilities, timing, and funding for each action. This will serve as a work plan for City staff and a means of measuring progress toward Comprehensive Plan implementation. Once completed, the Strategic Plan will also influence how the City will invest your taxpayer dollars on services, utilities and facilities over the next five years.

The survey is being provided to every household in Kechi and available for download on the City's website. The final results will be summarized in a report and presented to City Council to inform the strategic planning process.

Instructions

The survey should take less than 10 minutes to complete. After opening the survey from the City's website, you may either fill it out and submit it immediately or you may save the file to your computer and respond later. All Adobe Reader tools/buttons are fully functional. Simply use them as you normally would to navigate between survey pages, zoom, etc. Use the cursor to select your responses by clicking the appropriate radio buttons or check boxes for each question. Please answer all 15 survey questions organized by topic beginning on the next page. Once you have completed the survey, just press the "Submit" button on the last page. Your survey will be transmitted and recorded electronically. **Please press the "Submit" button only once.** The deadline for responses is **January 30, 2015**.

**PLEASE SUBMIT BY
JANUARY 30, 2015!!!**

Parks and Recreation

The community has expressed support for improving existing City parks, adding parkland, and increasing recreational opportunities. Doing so will help improve the quality of life for residents of Kechi, attract new residents to Kechi, support healthy lifestyles, provide family activities, and provide community gathering space.

Possible actions include:

- Adding parks as Kechi grows
- Increasing the variety of park amenities, equipment and features
- Adding recreational programs for all ages and abilities

Question 1

Currently, there is no new funding anticipated for the desired park and recreation opportunities. How would you prefer the City pay for these items? Please select only one.

City-wide sales tax (new tax on the sale of goods and services within Kechi)

Property taxes (modest increase to existing property tax rate)

User fees (fees charged to recreational program participants and/or users park facilities)

Use existing revenues (move funding from lower priority projects or services to pay for improvements even if it results in decreasing the level of service for impacted services)

I do not support paying for these enhancements

Question 2

Regardless of your preferred funding method, what additional amount would your household be willing to pay each year for these park enhancements and recreation opportunities? Please select only one.

\$0 per year or response not applicable

\$10 per year

\$25 per year

\$50 per year

\$100 per year

More than \$100 per year

Walking and Bicycling

The community has expressed support for more walking and bicycling facilities. These improvements would increase walking and bicycling opportunities, provide more travel options, promote healthy lifestyles, improve recreational opportunities, and increase pedestrian and bicyclist safety for all ages and abilities.

Possible improvements include:

- More sidewalks along streets
- Paths connecting neighborhoods to parks and other destinations
- Encourage development of walkable shopping areas
- Enhanced street and railroad crossings
- Increased maintenance of sidewalks and trails

Question 3

Currently, there is no new funding anticipated for walking and bicycling improvements. How would you prefer the City pay for these items? Please select only one.

City-wide sales tax (new tax on the sale of goods and services within Kechi)

Property taxes (modest increase to existing property tax rate)

Benefit/improvement districts (city finances improvement costs with bonds and property owners within the designated project area pay off the debt through special assessment taxes)

Use existing revenues (move funding from lower priority projects or services to pay for improvements even if it results in decreasing the level of service for impacted services)

I do not support paying for these enhancements

Question 4

Regardless of your preferred funding method, what additional amount would your household be willing to pay each year for these walking and bicycling improvements? Please select only one.

\$0 per year or response not applicable

\$10 per year

\$25 per year

\$50 per year

\$100 per year

More than \$100 per year

City-Provided Utilities

The community has expressed support for better planning of City utility systems. City-provided utilities including natural gas, water, and wastewater. This could potentially include the addition of a storm water management utility to improve drainage and/or alleviate flooding issues. This would allow the City to more effectively manage the utility systems, ensure system expansions and improvements are cost effective, and inform decision makers about the impacts of new developments to utility systems.

Related initiatives might include:

- Master plans for the efficient management, maintenance, operation, and expansion of City-provided utilities
- Defining future utility service areas based on capacity, system maintenance needs, and the ability to fund system expansions
- Developing plans for citywide storm water management, particularly for areas where new development is likely to occur
- Identifying capacity and the future service demands for each City-provided utility
- Identifying and implementing projects to maintain existing levels of service for the future

Question 5

Currently, there is no new funding anticipated for better planning of City-provided utilities. How would you prefer the City pay for these items? Please select only one.

City-wide sales tax (new tax on the sale of goods and services within Kechi)

Property taxes (modest increase to existing property tax rate)

Utility fees (modest rate increases or new fees to existing City utility rate payers)

Development impact fees (new developments are assessed a fee for system impacts and planning)

I do not support paying for these enhancements

Question 6

Regardless of your preferred funding method, what additional amount would your household be willing to pay each year for these utility related items? Please select only one.

\$0 per year or response not applicable

\$10 per year

\$25 per year

\$50 per year

\$100 per year

More than \$100 per year

Question 7

Would you support the establishment of a City storm water utility and/or master plan to address drainage issues in a comprehensive manner? Please select only one.

Yes. We need a comprehensive, citywide storm water drainage solution.

No. We should continue addressing storm water drainage needs on a site-by-site basis.

Maybe. I would need additional information to make a decision.

Arts & Business District

The community has expressed support for enhancing Kechi's Arts & Business District located in the vicinity of the Kechi Road/Oliver intersection. A location map is provided on the next page. The enhancements would help the District become more unique, vibrant, and walkable with spaces for people to live and work. It would be a place for shoppers to visit, walk from shop to shop, and leave with a positive image of Kechi.

The City can encourage private investment in the Arts & Business District by:

- Zoning revisions that encourage arts-based or complementary businesses and allow people to live and work in the same building
- Improving streets and parking
- Adding sidewalks or trails
- Making drainage improvements
- Adding landscaping along the street and gateway features at key locations
- Adding public plazas and entertainment spaces
- Marketing and branding to promote the District to potential businesses and shoppers

Question 8

Currently, there is no new funding anticipated for enhancements to the Arts & Business District. How would you prefer the City to pay for these enhancements? Please select only one.

City-wide sales tax (new tax on the sale of goods and services within Kechi)

Property taxes (modest increase to existing property tax rate)

Benefit district (city finances improvement costs with bonds and property owners within the designated project area pay off the debt through special assessment taxes)

Alternative funding methods (tax increment finance district, community improvement district, transportation development district, etc.)

Use existing revenues (move funding from lower priority projects or services to pay for improvements even if it results in decreasing the level of service for impacted services)

I do not support paying for these enhancements

Question 9

Regardless of your preferred funding method, what additional amount would your household be willing to pay each year for these utility related items? Please select only one.

\$0 per year or response not applicable

\$10 per year

\$25 per year

\$50 per year

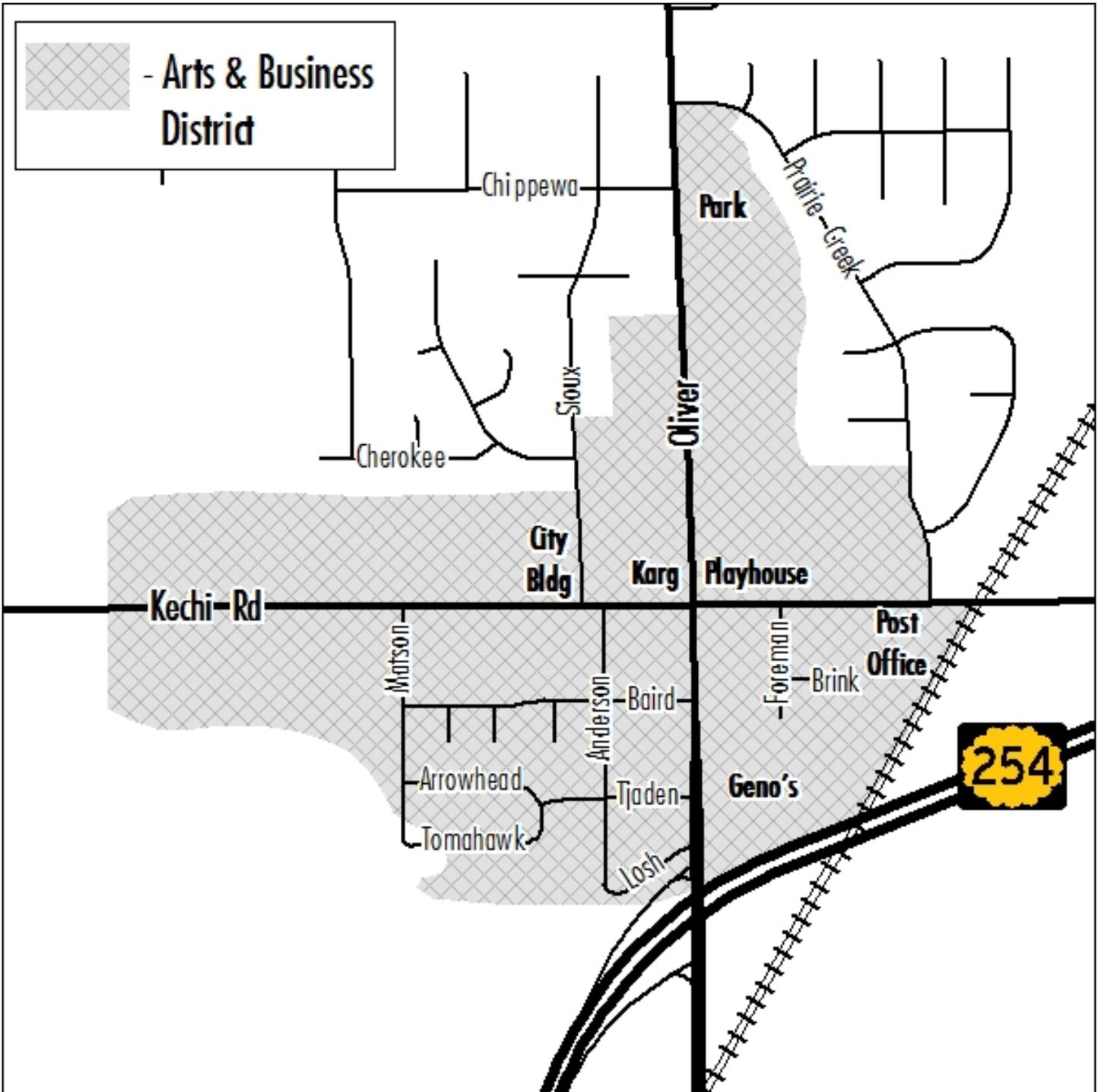
\$100 per year

More than \$100 per year

Question 10

Please indicate if you own a home, business or other property in the Arts & Business District. A map is provided for reference below.

- Yes
- No



Development Codes and Policies

The community has expressed support for the 2040 Comprehensive Plan recommendations on development codes, policies and future land development, which reflect the community's shared vision. Promoting and encouraging Kechi's desired future development may require changes to existing development codes, policies, and practices.

Comprehensive plan recommendations include:

- Encouraging large-scale commercial retail developments along the K-254 corridor, east of the railroad tracks
- Supporting development of a wide variety of housing types such as single-family homes, duplexes, apartments, and senior housing
- Supporting opportunities for affordable owner-occupied and rental housing options
- Promoting safe and attractive neighborhoods through quality design standards
- Encouraging mixed-use (commercial and residential) development in suitable locations
- Supporting proactive code enforcement to maintain a positive community image and promote safe and attractive neighborhoods

Question 11

Click the number buttons to rank the importance of each listed recommendation from 1 to 6, with 1 being most important and 6 being least important. **Select each number (1-6) only once** so no two recommendations are equally ranked.

	1	2	3	4	5	6
Commercial development along K-254						
Wide variety of housing types						
Affordable housing options						
Design standards for neighborhoods						
Mixed-use developments where appropriate						
Proactive code enforcement						

Question 12

Select the box for each listed recommendation that you **DO NOT** support. Select no boxes if you support all of them.

- | | |
|------------------------------------|--|
| Commercial development along K-254 | Design standards for neighborhoods |
| Wide variety of housing types | Mixed-use developments where appropriate |
| Affordable housing options | Proactive code enforcement |

Question 13

Regardless of your ranking above, please indicate your level of support for revising current City development regulations, codes, policies, etc. in order to implement the recommendations. Please select only one.

- I would support any and all necessary changes to current practices.
- I would support some changes or minor changes to current practices.
- I agree with the recommendations, but I would not support changes to current practices.
- I do not agree with the recommendations and I would not support changes to current practices.

Overall Priority Preferences

On the previous pages, we have covered a variety of topics and possible actions that would help implement the community's long-term vision. Now we are asking you to rank them in priority order to help inform the Strategic Planning process.

Question 14

Click the number buttons to rank the priority of each planning topic/action covered in this survey. The ranking should indicate the order that you would prefer the City to allocate resources to implement the 2040 Comprehensive Plan and Strategic Plan. Rank each listed item from 1 to 5, with 1 being the highest priority planning item and 5 being the lowest priority. **Select each number (1-5) only once** so no two planning items are equally ranked.

	1	2	3	4	5
Park enhancements and recreational opportunities					
Walking and bicycling improvements					
Improved planning for city-provided utilities (natural gas, water, wastewater, and possibly storm water)					
Arts & Business District enhancement and promotion					
Development codes and policies that support the 2040 Comprehensive Plan recommendations					

Question 15

Select the box for each listed planning item that you **DO NOT** support. Select no boxes if you support all of them.

- Park enhancements and recreational opportunities
- Walking and bicycling improvements
- Improved planning for city-provided utilities (natural gas, water, wastewater, and potentially storm water)
- Arts & Business District enhancement and promotion
- Development codes and policies that support the 2040 Comprehensive Plan recommendations